## ONE-PAGE STRATEGIC PLANNING

### ABOUT US

**PAST** - where we have been

**TODAY** - where we are now

**VISION** - where we should go and why

**MISSION** - who we are, how we work toward our vision, and what makes us unique

**CORE VALUES** - guiding principles of our work and how we operate

### GOALS

**OBSTACLES** - what could prevent us from realizing our vision

**LONG-TERM GOALS** - what we will do to realize our vision

**SHORT-TERM GOALS** - what will be done YR1, YR2, YR3, etc.

**MEASUREMENTS OF SUCCESS** - what benchmarks will be used as indicators of success

### STRATEGY

**RESOURCE ASSESSMENT** - infrastructure required to realize vision

**IMPLEMENTATION** - plan what will be done along with completion deadlines

**DISSEMINATION** - how the plan will be announced / assigned and to whom

**PROGRESS ASSESSMENT PLAN** - how we will oversee progress, monitor success, and implement revisions